



Rosenbaum Yeshiva of North Jersey  
**Family Business Directory**  
**Spring 2009**

**Cars**

Auto Sales & Leasing  
**E. J. Auto Sales & Leasing**  
 917-734-0100  
 ejshap@aol.com  
**Elliot Shapiro**

*Available for all your new or used vehicle purchase or lease needs, from initial pricing to free delivery to your home or office. Handle all makes & models and can take a trade-in as well.*

***\$50 donation to the Yeshiva for family members of RYNJ.***

Auto Sales & Leasing  
**Preferred Auto Leasing**  
 718-941-CARS OR 866-NJ-CARS-1  
 Sales@PreferredAutoLeasing.com  
 www.PreferredAutoLeasing.com  
**CJ Cohen**

*Providing New Auto Leases & Sales for over 10 years.*

***FREE navigation system for RYNJ family members.***

**Children's Activities**

Day Camp  
**Camp 4-Teens**  
 31 Astor Place, Monsey, NY 10952  
 845-362-0684  
 www.camp4teens.com  
**Rabbi JH Wieder**

*Traveling day camp for middle school boys, entering 6th thru 9th grade.*

Day Camp  
**Ma-Tov Day Camp**  
 201-692-1027  
 www.ma-tov.com  
**Rabbi Sam and Lorraine Vogel**

Performing Arts Workshops  
**Black Box Studios**  
 Jewish Center of Teaneck, 70 Sterling Place  
 201-567-6664  
 Info@BlackBoxArts.com / Matt@BlackBoxArts.com  
 www.blackboxarts.com  
**Matt Okin**

*NY-style classes in acting, musical theater, drama, improv, voice, and dance for all levels, ages 4 to adult, held throughout the year. Also offers first month summer Rock Musical Theater Camp for ages 9-19.*

***RYNJ students & parents can receive 20% off any '09-'10 workshop with this ad (course offerings available after 5/15/09).***

**Clothing**

Clothing  
**Custom Hats**  
 Matter of Hat  
 201-833-8188, in Teaneck by appointment only  
 belle@matterofhat.com  
 www.matterofhat.com  
**Caryn Marcus**

*Custom dressy hats for summer and winter. Made to any head size at a great price.*

Clothing Customized  
**NA Product Development**  
 180 Philips Hill Road, New City, NY 10956  
 845-708-8800  
 Jessica@naproductdevelopment.com  
 www.naproductdevelopment.com  
**Nathan Rothschild**

*Manufacturers of all kinds of clothing with logos as well as school uniforms, tee shirts, sweat shirts etc...*

Custom Dressmaking/Sewing Classes  
**Couture by Caryn LLC**  
 In Teaneck by appointment only  
 201-833-8188  
 caryn@couturebycaryn.com  
 www.couturebycaryn.com  
**Caryn Marcus**

*Custom bridal and simcha gowns, and custom suits. Sewing classes for women and girls.*

Wardrobe Consultant  
**Mali Baer/Expert Shopper**  
384 Churchill Rd, Teaneck, NJ 07666  
201-833-4111  
malib100@aol.com  
www.malibaer.com  
**Mali Baer**

*Personal Shopper available for all clothing and home shopping needs for women, kids, men and home accessories including gifts and simcha/gift bags. Shopping available for simchas, work or everyday clothing needs.*

Suspender Manufacturer  
**Sartorous LLC**  
10 Jay Street, Suite 105, Brooklyn, NY 11201  
718-943-9250  
sartorous@earthlink.net  
www.sartorous.com  
**Neil Lauer**

*Manufacturer of suspenders, uniform and formal wear accessories. We may not be economists but we can help you from losing your pants in the market (or anywhere else for that matter).*

Women & Girls' Hair Accessories  
**Heads Up**  
35 Frederick Place, Bergenfield, NJ  
201-384-0333  
headsup02@yahoo.com  
**Sheri Baum**

*Women's headbands, pre-tied bandanas, tichels and snoods. Girls headbands, clips and ponies.*

## Dental Services

Dentist  
**Dr. Samuel Horowitz DDS**  
2 Executive Blvd, Suffern, NY 10901  
845-357-4100  
**Samuel Horowitz**

*Implant Reconstruction & General Dentistry of Rockland*

Dentist  
**Dr. Saul Lejtman**  
120 County Rd, Ste 203, Tenafly, NJ 07670  
201-568-1190  
Doctorlejtman@Att.Net  
**Saul Lejtman**

*Performing all phases of dentistry-from Pedodontics (children)-to Adult Cosmetic and Restorative Dentistry.*

***Accepts scrip payments;  
Complementary cosmetic evaluation.***

Dentist  
**Kindersmiles Pediatric Dentistry**  
400 Kinderkamack Rd, Oradell, NJ 07649  
201-262-0211  
engeldmd@live.com  
www.kindersmiles.com  
**Yechiel Engel**

Dentist  
**Mark L. Apfel D.D.S.**  
200 Engle Street, Suite 24  
Englewood, NJ 07631  
201-816-8200  
**Mark Apfel**

*Gentle and caring family dentist with Sunday & evening appointments available.*

Orthodontist  
**Goldman Orthodontics**  
299 Forest Ave, Ste K, Paramus, NJ 07652  
201-523-6298  
dradena@aol.com  
www.goldmanortho.com  
**Adena Goldman**

*Providing orthodontics and dentofacial orthopedics for children, adolescents and adults in a caring and personal setting.*

***Free consultation for RYNJ families.***

Orthodontist  
**Kindersmiles Orthodontics**  
400 Kinderkamack Rd, Oradell, NJ 07649  
201-262-0211  
drschulhof@kindersmiles.com  
www.kindersmiles.com  
**Avi Schulhof**

*Orthodontics for children and adults. Cosmetic options available such as clear braces, invisalign and braces behind the teeth.*

**Free consultation and RYNJ family discount.**

Periodontist  
**Bergen Periodontics & Dental Implants, P.C.**  
1323 Anderson Ave, Fort Lee, NJ 07024  
201-224-8448  
drdanielreich@aol.com  
www.BergenPerio.com  
**Daniel Reich**

*Diagnoses gum disease. Performs laser gum surgery and dental implant surgery.*

**Educational Services**

Museum Educator  
**Mummies and Masterpieces**  
394 Churchill Rd, Teaneck, NJ, 07666  
201-837-8921  
elanakaplan@yahoo.com  
www.mummiesandmasterpieces.com  
**Elana Kaplan**

*Opening the door to the world of museums through slide discussions, art workshops, power point presentations, fundraising events, museum tours, scavenger hunts and specialized birthday parties.*

**20% off your first program**

Training and Development  
**Bear Essentials**  
384 Churchill Rd, Teaneck, NJ 07666  
201-862-1222  
Brent@BaerEssentials.com  
www.BaerEssentials.com  
**Brent Baer**

*Training firm offering corporate seminars and individual coaching. Focus on public speaking, presentation skills, interpersonal communications, powerpoint, sales, and goal setting.*

**10% discount available to RYNJ family members**

Tutoring  
**1-Tutoring 4U**  
Tutoring in your home  
1-888-678-6448  
info4u@1-tutoring4u.com  
**Morah Shotkin**

*Expand your educational horizons! Providing tutoring in all core school subjects for students on all levels.*

**Mention this ad and receive your first session free (does not include test prep sessions).**

Tutoring  
**Rabbi Mark Bauman** - Limudei Kodesh  
975 Richard Court  
Teaneck, NJ 07666  
201-837-0349  
Bauman11@juno.com  
**Rabbi Mark Bauman**

*Remedial, extra learning, enrichment for adults and children - all levels and subjects, plus Bar Mitzvah lessons - evening and summer hours available.*

Tutoring  
**Mrs. Helen Brueckheimer**  
rabbi36@aol.com  
**Helen Brueckheimer**

*Math tutor--elementary math thru Algebra II + SAT II.*

Tutoring  
**Rabbi Yehoshua Fulda**  
Special Ed Limudei Kodesh Tutoring  
729 West 186 Street, 4K, New York, NY 10033  
212-928-4286  
JFulda729@yahoo.com  
**Rabbi Yehoshua Fulda**

*Specializing in reading, writing, comprehension and auditory processing delays. RYNJ Rebbi with over 25 years experience servicing LD and autism spectrum students.*

Tutoring  
**Rabbi Daniel Greenberg**  
dkgnrg@verizon.net  
**Rabbi Daniel Greenberg**

*Limudei Kodesh (skills-oriented) for any age, including preparing a Bar Mitzva boy for a siyum in Mishnayos or Gemora. 3rd grade Rebbe at RYNJ, has limited tutoring slots available this summer and next year in the afternoon or evenings. Also available for math/science Junior HS or HS level.*

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Tutoring  
**Elana Lieber**  
201-837-9441  
liebers@optonline.net  
**Elana Lieber**

*RYNJ Resource Room teacher available for tutoring all ages, from K-8 in Judaic and Secular studies. Experienced in teaching all topics ranging from phonetic reading help for early readers to BJE review for high school prep.*

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Tutoring  
**Tzippy Staum** - Limudei Kodesh and English Subjects  
201-862-0307  
tzipper75@verizon.net  
**Tzippy Staum**

*Elementary school teacher available to work with your child to help build their skills and self-confidence to succeed. (Also has experience teaching high school math)*

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Tutoring  
**Ariella Steinreich**  
Tutoring can be done in your home or a mutually convenient location  
201-982-4666  
ariellasteinreich@gmail.com  
**Ariella Steinreich**

*Tutoring children from kindergarten through and including 12th with their homework and studying for tests. Can create curriculums to address children who struggle with time management, study skills, and organization.*

***Mention this ad and you will be entitled to a free consultation to assess your child's needs along with a discount for tutoring sessions.***

#### **Financial Services**

Commercial / Industrial / Technology equipment leasing  
**Frontier Capital LLC**  
1086 Teaneck Road  
Teaneck, NJ 07666  
201-353-0233  
norm@frontiercapllc.com  
**Noam Cohen**

*Commercial / Industrial / Technology equipment leasing and financing for small and medium size businesses across the United States. We pay generous referral fees, and finance everything from computers to construction equipment.*

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Financial Planning  
**Sal Guggenheim Insurance**  
278 Brook Avenue, Passaic, NJ 07055  
973-517-1847  
gugpriv@aol.com  
**Sal Guggenheim**

*Financial planning and insurance consulting/sales (life, disability, health) for individuals and small businesses. Over 15 years experience in insurance and over 20 years in private banking and corporate banking (in the NYC area, Switzerland, U.K.).*

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Insurance  
**Omni Gold**  
201-988-0507  
leviagold@gmail.com  
**Levi A. Goldberg**

*Knowledgeable account manager offering ten years of extensive professional experience and interpersonal skills to provide benefits packages to professionals. Career history that encompasses relationship building, new business development, high-impact sales presentations, and solutions selling.*

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Mortgage Banker  
**First Financial Equities, Inc.**  
100 Old Palisade Road, Suite 3409, Fort Lee, NJ 07024  
800-2-BORROW  
davidsadek@firstfi.com  
www.8002borrow.com  
**David Sadek**

*Full service low rate mortgage lender serving the metropolitan area. We make the loan decisions ourselves and don't charge an application fee.*

***Refund of appraisal fee at closing for RYNJ referral.***

Mortgage Broker  
**First Community Resources, Inc.**  
1029 Teaneck Road, Teaneck, NJ 07666  
201-928-1222 800-FIRST-95 (Toll Free)  
kgoffstein@fcrmortgages.com  
www.stoppayingcrazyfees.com  
**Ken Goffstein**

*Mortgage Broker- FNMA; FHA/VA; HARP-refinance without an appraisal; eliminate closing costs.*

***Mention this ad and your application fee is waived.***

Mortgage Financing  
**Greenback Capital Mortgage Corporation and EquiCash Senior Services**  
1086 Teaneck Road 4E, Teaneck, New Jersey 07666  
201-837-6400 ceg@greenbackcapital.com  
www.greenbackcapital.us and www.EquiCash.com  
**Carl Guzman**

*Mortgages for real estate purchases, restructuring, modification, refinancing of existing debt and reverse mortgage financing for seniors.*

***Free consultation for RYNJ families.***

Title Insurance  
**Madison Commercial Real Estate Services**  
101 Park Avenue, Passaic, NJ  
646-207-0322  
cgrossman@madisoncres.com or penutchew@aol.com  
www.madisoncres.com  
**Shiffie Grossman**

*Title insurance is something you need when purchasing or refinancing a house. It ensures that your property is free and clear of any debt.*

## Food

Appetizing and Catering  
**Menagerie Caterers**  
41 East Palisade Avenue, Englewood, New Jersey 07631  
201-569-2704  
Martin41@Verizon.net  
**Wendy Mayer**

*Bris, Shalom Zachor/Bas, Kiddush, Luncheon, Bar/Bat Mitzvah, Wedding, Sheva Brachos, Platters, Frozen Travel Meals, Elaborate Buffet, Organizational Dinners, Complete Takeout, Fresh Deli Dept., Cooking on Premises, Full Waitering Service, Shabbos Takeout. RCBC Supervision.*

Catering  
**Five Star Caterers**  
195 W Englewood Ave, Ste 107, Teaneck, NJ 07666  
201-833-0889  
sfrost@fivestarcaterers.com  
www.fivestarcaterers.com  
**Kenny Yager**

*Glatt kosher caterer catering for all your simcha needs.*

***3% discount to all RYNJ families.***

Cooking  
**Health Supportive Creative Cooking**  
Foods that heal  
Englewood  
201-403-4904  
**Devorah Goldberg**

*Private & Group Classes.  
Meals to go, delivery available.*

Custom Cakes and Pastries  
**L'via's Luscious Creations**  
916 Queen Anne Road, Teaneck, NJ 07666  
201-801-0784  
zaya18@aol.com  
facebook: L'via's Luscious Creations  
**L'via Weisinger**

*Custom cakes for all occasions, cake decorating lessons for children and adults. "Cakes that taste as good as they look and look as good as they taste".*

***10% discount for RYNJ parents.***

Nutrition Consulting  
**RD Dietetics**  
201 837 -2160  
risa.lamm@gmail.com  
**Risa Lamm**

*Customized weight loss and therapeutic diets, home nutrition consultations bringing the nutrition to your house. Specializing in, yet not limited to, food allergies, weight loss/gain and hands on teaching of healthy methods of cooking and other food preparation.*

***10% discount family members.***

Restaurant

**Poppy's Bagels TCBY and Plaza Pizza**

204 West Englewood Ave      451 Mt. Pleasant Ave  
Teaneck, NJ 07666      West Orange, NJ 07052  
201-862-0800      973-669-2888  
www.poppysbagel.com  
**Yaakov Geffner**

*We offer bagels, appetizers, soups, salads, wraps, pastries, pizza, and TCBY.*

Specialty Chocolate

**Special Touch by Surri**

2 Stanford Court, West Orange, NJ 07052  
973-736-2316  
masmid12@verizon.net  
**Surri Rapaport**

*Parve specialty chocolates designed & made to match the occasion. Under the supervision of the Vaad Hakashbrut of MetroWest (Essex County Orthodox)*

**10% Discount for RYNJ family on orders over \$50.**

Home

Appliances

**Economy Buying Group**

211 East 43rd Street, New York New York 10017  
212-682-2716 or cell 845-642-6932  
rphlmarciano@yahoo.com  
**Rachel Marciano**

*Sellers of all major brands of kitchen & bathroom fixtures, tubs, sinks etc. . . as well as all major manufacturers of appliances. All merchandise is deeply discounted and we will gladly quote prices for you and advise the best products for your needs.*

**Will work with RYNJ parents and family members, offering them an even better deal. Just mention RYNJ connection when contacting us.**

Architect

**Van Bemmelen Architecture LLC**

1170 Pershing Circle, Teaneck, NJ  
201-357-5472  
m\_vanbemmelen@yahoo.com  
**Malka van Bemmelen**

*Residential additions and new construction. Completed additions for several RYNJ families.*

**Free consultation.**

Bedding/Linens

**The Linen Closet**

1107 Cambridge Road, Teaneck, NJ  
201-928-1267  
**Fanny Elefant**

*Exclusive distributor of Elegant Linen (from Brooklyn) in Bergen County. Sets come in a wide variety of patterns and prices. Custom sizes available (exceptions apply). Also carries Hypoallergenic/Imitation Down Comforters and pillows, as well as Mattress Pads.*

Construction and Home Maintenance

**Spotless Construction**

201-694-4261  
ateller2@aol.com  
**Alan Teller**

*General Contracting; Basements; Roofing; Masonry; Painting; Siding; Fences; Decks.*

Home/Office Security

**Top Security Alarms**

1019 Fordham Lane, Woodmere, NY 11598  
516-374-7401  
tsalarms@aol.com  
**Daniel Pollock**

*Top Security Alarms will wire anything you need; Alarms, phone systems, computers and video surveillance.*

Interior Design

**In Style Interiors**

212-533-2300 or 914-953-4556  
Leo@instyleinteriors.com  
www.Instyleinteriors.com  
**Leo Kaufman**

*A shop at home decorating and design source for custom window treatments, shades, blinds, custom furniture, upholstery and slip covers. A large selection of designer fabrics to choose from.*

**10% discount for RYNJ families.  
Call for a free consultation.**

Landscape Contractor  
**Eden Landscaping**  
201-694-4261  
edenlandscape@optonline.net OR ateller2@aol.com  
**Alan Teller**

*Complete Landscaping Design and Maintenance; Paver Walkways, Patios, and Driveways; Inground Sprinkler Systems; Decks; Fences; Masonry; Siding; Roofs and Gutters; and much more!*

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Mural Artist  
**Murals by Leah**  
845-406-3018 or 845-659-5111  
leahchamish@yahoo.com  
www.muralsbyleah.com  
**Leah Chamish**

*Custom hand-painted murals to transform any room in your home.*

## Jewelry

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Jewelry  
**Creations by Malca**  
201-837-1929  
mjachter@msn.com  
**Malca Jachter**

*Beautiful unique handmade jewelry. Reasonably priced. Perfect for engagements, anniversaries, weddings, birthdays, holidays, Bat Mitzvas, hostess gifts and more.*

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Jewelry  
**Creative Touch by Surri**  
Surri Rapaport  
2 Stanford Court, West Orange, NJ 07052  
973-736-2316  
masmid12@verizon.net  
**Surri Rapaport**

*Handmade costume jewelry*

**10% Discount for RYNJ family on orders over \$50.**

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Jewelry  
**GaGa for Gold**  
201-338-4222 or 917-428-2819 (Deborah)  
201-203-4478 (Elina)  
www.gagaforgold.com  
**Elina Fishman**  
**Deborah Marcus**

*Sellers of 18k fine children's jewelry.*

***A portion of proceeds goes to the charity of the customers choice.***

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Jewelry  
**Mona Design**  
201-952-9729  
Zamirah1@gmail.com  
**Zamirah Weiss**

*Choose from in-stock & custom created jewelry within your budget. Diamond engagement rings, bands, bracelets & more...all at wholesales prices.*

***We will give a percentage of your purchase towards your scrip obligation.***

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Jewelry  
**Yakira Diamonds**  
The Party Plaza  
195 W Englewood Ave, Ste 102, Teaneck, NJ 07666  
201-862-9611  
info@yakiradiamonds.com www.yakiradiamonds.com  
**Ari Gruenspecht**

*Offers a wide range of the finest authentic pink, ice-blue, and canary-yellow diamonds available. Low overhead makes for wholesale prices directly to our clients.*

***Mention RYNJ ad and save 5% off all items up to \$5000.***

## Judaic Services

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Dayan  
**Dayan Beth Din of Elizabeth**  
201-837-1929  
hmjachter@msn.com  
**Rabbi Chaim Jachter**

*Resolving commercial disputes and family matters.*

Judaica  
**CRC Judaica**  
201 837 -2160  
risa.lamm@gmail.com  
**Risa Lamm**

*Beautiful and affordable Judaica. Excellent for gifts including baby, upsherin, house warming, hostess gifts, engagement gifts, and for yourself too!*

**10% discount for RYNJ Families.**

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Shatnez Testing  
**North Jersey Shatnez Center**  
251 Van Houten Avenue, Passaic, NJ 07055  
aronovitch@yeshivamail.com  
**Rabbi Avrohom Aronovitch**

*Testing of fabrics for presence of wool and linen and removal of shatnez when found.*

**Legal Services**

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Bankruptcy Attorney  
**Law Offices of David Giller**  
1 University Plaza Dr, Ste 412, Hackensack, NJ 07601  
201-655-4905  
davidgiller@yahoo.com  
**David Giller**

*Specializing in consumer bankruptcy in NJ.*

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Legal  
**Gary E. Miller, LLC.**  
85 Main St, Ste 204, Hackensack, NJ 07601  
201-457-3377  
garyemiller.law@gmail.com  
**Gary Miller**

*Over 25 years experience specializing in NJ and NY commercial and residential real estate, leasing, corporate, litigation and trusts and estates.*

**20% discount to RYNJ families.**

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Legal  
**Jonathan Mincis, Esq., Law Offices**  
60 E Linden Ave, Englewood, NJ 07631  
201-894-9498  
Jmincis@Hotmail.com  
**Jonathan Mincis**

*Focusing on handling both criminal and all kinds of motor vehicle offenses in NJ Municipal Courts, including speeding, illegal U-turn, passing a school bus, driving while suspended & DWI. Providing representation to help clients avoid motor vehicle points, insurance surcharges and/or loss of their driving privileges.*

**All consultations are free.**

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Legal  
**Law Offices of Charles C. Shulman, Esq, LLC**  
NJ: 917-747-2541 NY: 646-350-0615  
cshulman@ebeclaw.com  
www.ebeclaw.com  
**Chaim Shulman**

*Law Office Specializing in Employee Benefits, Employment and Executive Compensation - Admitted in NJ & NY.*

**15% discount for RYNJ families.**

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Legal  
**Law Offices of Jason I. Flynn LLC**  
1415 Queen Anne Rd, Ste 202, Teaneck, NJ 07666  
201-247-7667  
Jason@JasonFlynnLaw.com  
www.jasonflynnlaw.com  
**Yitzi Flynn**

*General law practice servicing business and individual clients throughout Northern NJ and New York. Handles a wide array of legal matters. Wills, Trust & Estate, Probate, Real Estate, Family and Business Advisory Services are available.*

**Ask about our RYNJ family discounted rates.**

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Legal  
**Law Offices of Michael J. Greenberg, LLC**  
555 Cedar Ln, Ste #2, Teaneck, NJ 07666  
201-836-3230  
mgreenberg@mgreenberglaw.com  
www.mgreenberglaw.com  
**Michael Greenberg**

*Real Estate Law: Commercial and residential real estate transactions, retail and office leasing, landlord/tenant matters, foreclosures, Traffic Violations: Representation in all courts to defend speeding tickets and other traffic violations.*

**25% discount off regular rate for all RYNJ parents, alumni, etc...**

Legal  
**Law Offices of Tova L. Lutz  
Steinbach & Lutz LLC**  
121 Ridge Avenue, Passaic, NJ 07055  
973-777-7801  
tova.lutz@steinbachlutz.com  
**Tova Lutz**

*Real Estate  
 Closings  
 Landlord Tenant  
 General Business Matters*

**Medical Services**

CPR & First Aid Training  
**Save A Life Training, LLC**  
201-252-4167  
yisrael@savealifetraining.com  
<http://www.savealifetraining.com>  
**Yisrael & Sheva Frenkel**

*AHA CPR and First Aid classes tailored to your needs.  
Classes given by a Pediatric Intensive Care Unit nurse  
and an 11 year EMT on Teaneck Ambulance.*

***RYNJ families get buy one get the second half off.***

Doula Services  
**Birth, Breastfeeding and Beyond**  
991 Richard Court, Teaneck, NJ  
201-837-5910  
julie.rosen@verizon.net  
**Julie Rosen**

*Doula Services, Lactation Consulting, and Lamaze Childbirth  
Classes.*

Home Health Care Services  
**Chosen Home Care, LLC**  
1302 Taft Rd, Teaneck, NJ 07666  
201-370-8597  
chosenhomecare@yahoo.com  
**Nechama Shutyak**

*Licensed, bonded, insured agency dedicated to keeping you or  
your loved one safe and secure in the comfort of your home.  
Our caring and experienced certified home health aides can  
provide either live-in or hourly assistance.*

***Donation to RYNJ scholarship fund would be made in  
your name.***

Lice Specialist  
**The Lice Queen**  
916 Queen Anne Rd, Teaneck, NJ 07666  
201-801-0784  
zaya18@aol.com  
[www.licequeen.com](http://www.licequeen.com)  
**L'via Weisinger**

*Full service lice specialist - checking, treating, picking. Unique  
method, empowering and calming parents. Thousands of satis-  
fied clients.*

Nurse  
**Devorah Goldberg - Registered Nurse**  
Englewood  
201-403-4904  
**Devorah Goldberg**

*Registered Nurse, 15+ yrs experience flex hours, half day, full  
day - according to your needs.*

Women's Wellness Center  
**The Rocking Chair**  
60 Grand Ave, Englewood, NJ 07631  
201-308-5325  
info@therockingchair.org  
[www.therockingchair.org](http://www.therockingchair.org)  
**Dr. Naomi Greenblatt**

*Dedicated to working with women and girls to achieve emotional  
and physical wellness with integrated mind and body approach.  
Services include depression during pregnancy and post partum  
depression, medication management, nutrition, naturopathic  
medicine, genetic counseling, creative arts therapy, personal  
training, yoga and many more.*

***15% discount on initial consultation/visit for all services  
until 12/31/09 (applies to RYNJ family members)***

**Party Time**

Baby/Young Children's Gifts  
**Baby/Young Children's Gifts**  
201-862-0307  
tzipper75@verizon.net  
**Tzippy Staum**

*Need a gift? You don't have to worry or think about size or  
season! Come chose from a selection of frames, banks, soft toys,  
blankets, puzzles, albums, rattles, booties and more! All gifts  
are wrapped and ribboned, ready for you to give! Prices range  
from \$5-\$30.*

***Be one of the first 5 people to mention RYNJ Directory  
and receive a free rattle with your purchase.***

Bands and Musicians  
**JewishMusician.com**  
25 Quincy Ln, Bergenfield NJ, 07621  
201-385-3477  
binyomin@jewishmusician.com  
www.JewishMusician.com  
**Binyomin Ginzberg**

*Jewishmusician.com provides exciting, live musical entertainment for large and small simchas -- Bar/Bat Mitzvahs, weddings, and other private functions, serving the New York tri-state area and beyond. One-man-band to full band.*

**5% discount for RYNJ parents.**

Beading Parties  
**Happy Beading**  
201-837-1929  
mjachter@msn.com  
**Malca Jachter**

*Will come to your home and run a fun and creative party for kids or as a Bat Mitzva party. Can also run beading parties for sisterhoods, PTAs and other women's organizations.*

Calligraphy (Ketubah Designs, Monograms)  
**Judy Fulda**  
729 W 186th St, 4K, New York, NY 10033  
212-928-4286  
JFulda729@yahoo.com  
**Judy Fulda**

*Original Ketubah Designs, Calligraphy (English & Hebrew), Monograms.*

Envelope Calligraphy  
**Calligraphy by Shoshana**  
Teaneck  
201-836-5910  
SDCalligraphy@optonline.net  
**Shoshana Dreifus**

*Calligraphy for invitations, envelopes, place cards and more. (Computerized)*

**5% discount for RYNJ parents.**

Florist  
**Gold Flowers**  
11 Barbara Lane, Monsey, NY 10952  
845-352-1847  
**Simi Gold**

*Flowers for parties, weddings and all your special occasions.*

Make-up Artist  
**Enhancing the Elements**  
85 Maiden Ln, Bergenfield, NJ 07621  
201-338-2157  
elana827@aol.com  
**Elana Rabinowitz**

*Reasonable rates for all simchas.  
Lessons available as well.*

**Discounts available for groups of 4 or more.**

Music and Entertainment  
**Neshoma Orchestra**  
420 Central Ave, Cedarhurst, NY 11516  
516-569-4949 x111  
dkatz@neshomaorchestra.com  
**Dov Katz**

*Weddings, Bar/Bat Mitzvahs, Dinners, Corporate events.  
From one man bands to sixty musician orchestras.*

Musician/One Man Band  
**Yitzy Glicksman Orchestra & One Man Band**  
675 John St, Teaneck, NJ 07666  
201-394-3496  
yitz2net@optonline.net  
**Yitzy Glicksman**

*Fun, energetic and highly recommended One-Man-Band for your Simcha: Bar Mitzvah, Bat Mitzvah Engagement party, Anniversary Party or Shul Dinner.*

**10% off any party taking place on a weeknight. Please mention this ad.**

Photography/Videography Services

**Triple S Studios**

Teaneck, NJ Queens, NY  
201 836 8291 718 961 2888 800 806 6808  
dsavetsky@hotmail.com  
**David Savetsky**

*Photography, Videography, Montages, Video Productions,  
Projection Systems, Sound Systems, Video & Film Transfers.*

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Photographer

**PhotoInspiration Studio**

38-57 Berdan Ave, Fair Lawn, NJ 07410  
201-703-2381 OR (C) 201-675-3041  
fima\_f@hotmail.com  
www.Photoinspirationstudio.com  
**Yefim Fleysmakher**

*Weddings, Bar/Bat Mitzvahs, Family Events.*

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Speech Writer

**Apostrophe**

916 Queen Anne Rd, Teaneck, NJ 07666  
201-801-0784  
zaya18@aol.com  
**L'via Weisinger**

*Life cycle event speeches, gramens, poetry that make you sound  
great but still "you".*

**10% discount for RYNJ parents.**

**Printing**

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Decorative and Graphic Artist

**Alene Designs**

115 Johnson Ave, Teaneck, NJ 07666  
201-530-0346 cell 646-641-1761  
alenedesigns@aol.com  
**Alene Brodsky**

*Decorative products include - hats, kipot, tzitzits, challah  
covers and more.*

*Graphic products include - Flyers, posters, banners, brochures  
and more.*

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Embroidery, English and Hebrew

**Gallery Monograms**

Englewood  
201-569-0189  
**Devorah Goldberg**

*Retail, wholesale--monograms, logos: shirts, jackets, bed & bath  
linens, blankets, baby gifts and tallesim.*

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Graphic Design

**Sarah Savetsky Graphic Design**

ssavetsky@hotmail.com  
**Sarah Savetsky**

*Logo Design, Letterhead & Business Cards, PowerPoint  
Presentations, Brochures & Product Catalogs, Postcards,  
Invitations & Birth Announcements, CD & DVD Labels.*

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Graphic Design

**Graphic Design**

p: 201.385.2491  
c: 201.280.9437  
juliemf@aol.com  
**Julie Farkas**

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Stationery, Informals, Invitations

**Informally Yours**

201-862-0307  
tzipper75@verizon.net  
**Tzippy Staum**

*Mazel Tov! Recently engaged? Married? Had a baby? Just tired  
of your old informals from your wedding (how many years  
ago?) Come see a broad selection of informals and stationery to  
fit every budget! Bar/Bat Mitzvah invitations too!*

Stationery  
**Pen At Hand**  
201-357-4922  
andreasuen@yahoo.com  
**Andrea Nissel**

*Personalized stationery, notepads, gift stickers, baby cards, thank you cards, address labels, camp postcards and more.*

## Physicians

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Dermatologist  
**Center for Dermatology and Skin Surgery**  
1 W Ridgewood Ave, Ste 103, Paramus NJ 07652  
201-857-4200 www.centerfordermatologynj.com  
**Livingston Dermatology**  
201 S Livingston Ave, Livingston, NJ 07039 973-994-1170  
**Michael Wiederkehr, MD**

*The practice offers a wide range of services, including the treatment of pediatric and adult skin conditions, skin cancer screening, dermatologic surgery and laser and cosmetic dermatology.*

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Diagnostic Radiology  
**University Diagnostic Medical Imaging, PC**  
1200 Waters Place Suite M108, Bronx, NY 10461  
718-931-6593  
**Dr. Daniel Gurell**

*Full-service diagnostic radiology facility. Owned and operated by radiologists who care about their patients and work collaboratively with doctors of many varied specialties.*

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Ophthalmologist  
**Alden Leifer, MD and Associates**  
**Diseases & Surgery of the Eye**  
210 East 32 St, Paterson, NJ 07504  
973-742-4747  
**Dr. Alden Leifer**

*Provides thorough examinations of the eyes for routine eye care for children and adults, routine and specialty contact lens fitting, along with diagnosis and treatment (medical and surgical) of eye diseases. "Eye to Eye Optical", our full service optical shop is located on the premises.*

*Present this coupon for \$30 off any complete pair of eyeglasses.*

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Foot and Ankle Surgeon  
**Podiatric Foot and Ankle Surgery**  
2425 Eastchester Rd, Bronx, New York 10469  
718-881-7990  
www.nynjfootandankle.com  
**Dr. Barry Finkelstein**

*Podiatric foot and ankle surgeon.*

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Internal Medicine/Primary Care Physician  
**Access Medical Associates, Inc.**  
177 N Dean St, Ste 203      184 E 70th St  
Englewood, NJ 07631      New York, NY 10021  
201-503-0833      212-734-6570  
www.accessmedicalassociates.org  
**Dr. Jeff Paley**

*Primary care practice.*

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Orthopedic Physician – Foot and Ankle Surgery  
**Englewood Orthopedic Associates**  
401 South Van Brunt St, Englewood, NJ 07631  
201-569-2770  
beckerad@gmail.com  
http://www.Englewoodortho.com/  
**Dr. Adam Becker**

*Orthopedic group located in Englewood with over eight specialties providing orthopedic care to the Northern New Jersey community.*

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Physician  
**Comprehensive Pain Management**  
10 Union Square      408 7th Avenue  
New York, NY      Brooklyn, NY  
212-995-6495      718-832-0885  
www.nypain.net  
**Dr. Chaim Mandelbaum**

*Provides pain management for many disorders including back, headache, arthritis and cancer pain using a combination of prescription medications, interventional procedures, massage therapy and holistic modalities to achieve pain relief for patients.*

Physician, Obstetrics & Gynecology  
**Englewood Ob/Gyn Associates**  
370 Grand Ave, Ste 202, Englewood, NJ 07631  
201-894-9599  
**Dr. Jacob Markovitz**

*Special interest in Fertility, Laparoscopic Surgery & Obstetrical Care.*

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Podiatrist and Foot Surgeon  
**Howard E. Friedman, DPM**  
29 N Airmont Rd, Suffern, NY 10901  
845-357-2806  
doc@yourfootdoc.net  
www.yourfootdoc.net  
**Howard Friedman**

*Full-service podiatry office providing foot care for children and adults with a special focus on high-risk foot care, custom fabricated foot orthotics and surgical correction of painful bunion and hammertoe deformities.*

***Offering a 20% discount for custom fabricated foot orthotics for RYNJ families and staff.***

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Radiation Oncologist  
**Radiation Oncology Partners**  
**Regional Cancer Center at Holy Name Hospital**  
718 Teaneck Rd, Teaneck, NJ 07666  
201-541-5900  
rosenbluth@mail.holyname.org www.holyname.org  
**Dr. Benjamin Rosenbluth**

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Urologist/Genito-Urinary Surgeon  
**Bergen Urological Associates**  
20 Prospect Ave, Hackensack, NJ 07601  
201-342-6600  
**Dr. Marty Goldstein**

*Subspecialty: Kidney Stone Disease and Minimally Invasive Surgery. Other Services: Oncology, Incontinence, Voiding Dysfunction.*

## Technology

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Computer Building/Upgrades  
**ZENNith**  
551-580-4060  
www.zennithcomputers.com.com (Grand Opening on July 1st)  
**Zev Rosenbaum, Eli Friedman, and Noah Santacruz**

*Offers an easy way to pick out computer parts while knowing exactly what type of quality you are getting from the helpful reviews of each part from actual buyers. Will construct a long-lasting computer that will be significantly cheaper than name brands, but with better quality parts.*

***First 3 orders to get their computers free of a building charge, in order that they can see for themselves how well-built their computer will be, while saving money.***

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Computer Support  
**GTH Supply Company**  
104 Thames Blvd, Bergenfield, NJ 07621  
201-384-5982  
**Howard Kurlantzick**

*Support and Troubleshooting (Home/Business)  
Wireless/Internet/Anti-Virus/Networking*

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Computer/Web Service  
**Email in a Flash**  
web based & phone support & services  
323 229 2000  
support@emailinaflash.com  
www.emailinaflash.com  
**Keith Chamish**

*Brilliant Flash Web Sites, Web Hosting , Business Results using Blogs \_Twitter & Facebook .*

*Email \_ Exchange \_Lotus Notes , Blackberry , Activesync , VPN & Avaya Phone systems.*

***Free email hosting for 2 months with any one year commitment.***

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Custom Software Development for Businesses  
**Mekorma**  
8265 W Sunset Blvd, Suite 207B, W Hollywood, CA 90046  
888-MEKORMA (635-6762)  
ora@mekorma.com  
www.mekorma.com  
**Ora Goldman**

*Founded in 1990 as a software development consulting company, offers business process automation consulting and software development to mid-market companies using Microsoft Dynamics GP and Dynamics CRM.*

IT Consulting, Staffing, and Outsourcing  
**LP & Associates, Inc**  
275 Engle St, Englewood, NJ  
201-567-8814 OR 551-486-0251 cell  
LPA\_Piskun@hotmail.com  
**Linda Piskun**

*Staffing and outsourcing firm dedicated to helping clients across multiple industries with all of their IT service requirements.*

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Media (audio/video/animation) Content Provider  
**Better World Productions, Inc**  
5 Forest Ln, Wesley Hills, NY, 10901  
Studio: 845-364-0455 Mobile: 917-225-0867  
dlenik@yahoo.com  
Bwpony.com (site currently under construction)  
**David Lenik**

*Full service production studio for documentary, education, entertainment and fund raising from concept to end product. For TV, private screenings, programmable DVDs and web-content. 30 years of experience.*

**10% off until December 31st, 2009 (5% afterward).**

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Website Design, Graphic Design  
**Thumper Media**  
25 Quincy Ln, Bergenfield, NJ 07621  
917-566-8200  
tzipora@thumpermedia.com  
www.ThumperMedia.com  
**Tzipora Ginzberg**

*Memorable, visually cohesive materials for all your media needs – print, audiovisual, and online. Including website design, branding and identity, brochures, press kits, CD/DVD packaging and more.*

## Therapy

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Coaching  
**Small Wonders Coaching**  
700 Queen Anne Rd, Teaneck, NJ  
201-836-4227  
www.smallwonderscoaching.com  
**Sariva Sklar**

*Provides parents and couples with a no-nonsense approach to self-awareness and growth. Coaching is about powerful questions that lead clients toward realization of their personal goals.*

**15% discount on all services for RYNJ parents.**

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Coach, Parent and Family  
**Adina Lederer, ACPI-Certified Coach for Parents and Families**  
100 E Main St, Bogota NJ 07603  
201-525-0054  
coachadina@gmail.com www.coachadina.com  
**Adina Lederer**

*Works with both parents and children to develop more effective skills and strategies in order to deal with life's daily challenges. Has been a featured speaker at many local schools and shuls and is available for speaking engagements.*

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Equine Therapy  
**Ride\*Kind Therapeutic Riding**  
Minetto's Stonehedge Farm  
220 Spook Rock Rd, Montebello, NY 10901  
845-356-1464  
dana@danamase.com  
**Dana Mase**

*Offers a gentle approach to therapeutic horseback riding for those with special needs in a fun, hands-on setting. Ride Kind focuses on equine-oriented activities that help students reach developmental milestones, both physical and psychological.*

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Occupational Therapy  
**Eleanor Clark, OTR**  
Therapy in your home  
201-384-6186  
Nissan.clark3@verizon.net  
**Eleanor Clark**

*Occupational Therapy services in your home for all ages, pediatric through geriatric. Medicare accepted.*

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Occupational Therapy  
**Kids' Therapy Place, LLC**  
100 E Main St, Bogota, NJ 07603  
201-525-0050  
kidstplace@yahoo.com  
**Alyssa Colton**  
**Aviva Lipner**

*Pediatric occupational therapy servicing children, newborns through adolescents, with varying needs and abilities. Large sensory gym, multiple treating areas, handicap accessibility and centrally located.*

Occupational Therapy, Pediatric  
**Linda Sragow, MS, OTR**  
1276 Princeton Rd, Teaneck, NJ  
201-833-8987  
LindaOT@verizon.net  
**Linda Sragow**

*Therapy sessions that children enjoy, close cooperation with parents, teachers, and pediatricians.  
Full range of gym equipment for sensory integration therapy, including suspension equipment and a ball pit.*

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Physical Therapy Practice, Pediatric  
**Novogrow LLC**  
1033 River Road, Ste C, New Milford, NJ 07646  
novogrow@optonline.net  
**Azriel Novogroder**

*Treats children with all kinds of movement disorders including cerebral palsy (CP). Trained in the Medek technique and in NDT therapy as well.*

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Psychotherapy and Counseling Services  
**Psychotherapy and Counseling Services**  
201-952-4436  
Staumlcsw@verizon.net  
**Mark Staum, LCSW**

*Provides individual and family counseling to middle school students, teenagers and families, utilizing a systemic/relational model of treatment. Specialization in family stressors such as job loss, divorce, grief & loss.*

**Initial consultation is free. 20% discount on the first 3 sessions.**

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Speech Language Pathologist, Pediatric  
**Devorah T. Schatz, M.A., CCC-SLP**  
60 Canterbury Ct, Teaneck, NJ  
201-833-1350  
Devoharv@msn.com  
**Devorah Schatz**

*Specializes in the diagnosis and treatment of speech and language disorders. Office hours by appointment.*

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Speech Therapy, Pediatric  
**Horizon Speech Therapy**  
PO Box 2162, Teaneck, NJ 07666  
201-214-7643  
www.horizonspeech.com  
**Shoshana Rothschild**

*Speech therapy at school or at home.*

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Speech/Language Therapy  
**Sharon Motechin**  
41 Highgate Terrace, Bergenfield, NJ 07621  
917-596-4956  
sharonmotechin@yahoo.com  
**Sharon Motechin**

*Specializing in child language delay, phonological awareness, auditory processing and oral/motor therapy.*

**Free evaluation session for RYNJ families.**

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Reading Specialist  
**Devorah Wieder, MA., MS., SAS**  
31 Astor Place, Monsey, NY 10952  
845-364-6253  
**Rabbi JH Wieder**

*Reading Specialist; trained in LindaMood Bell, Wilson, and Slingerland reading methods. Available for private testing, remediation and consultation.*

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Remedial Reading/Writing Specialist  
**Reading Write!**  
201-233-1119/201-836-1099  
jbm024@aol.com  
**Ms. June Maleh**

*Tutoring in reading, comprehension, grammar & writing for grades Pre-K - H.S.*

**Miscellaneous**

Advertising and Marketing Professional  
**MWMT**  
916 Queen Anne Rd, Teaneck, NJ 07666  
201-906-9476  
cweisinger@hotmail.com  
**L'via Weisinger**

*Advertising and Marketing consultant: from ad conception to marketing plans to ad placement and analysis of results.*

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List Broker  
**Net60 LLC**  
1420 Queen Anne Rd, Ste #7, Teaneck, NJ 07666  
201-833-9003 ext. 102  
chaim@net60.com  
www.net60.com  
**Chaim Lazar**

*List Management & List Brokerage, E-mail Marketing, Lead Generation, Mailing Lists, Telemarketing Lists.*

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Magazine Subscriptions  
**MagazinesUSA.com**  
PO Box 5271, Bergenfield, NJ 07621  
1-888-244-1228  
info@magazinesusa.com  
www.MagazinesUSA.com  
**P'nina Sepowitz**

*MagazinesUSA.com sells hundreds of magazine subscriptions at a fraction of the newsstand price. We carry discounted Jewish magazines, kids magazines, and much more!*

**Save 10% off your entire order of \$25 or more with coupon code YNJ10.**

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Promotional Products  
**Promoguru**  
180 Philips Hill Rd, New City, NY 10956  
845-638-0888  
regina@mypromoguru.com  
www.ejkpromotions.com  
**Nathan Rothschild**

*Promotional products company who can make anything with a custom logo. Shirts, hats, pens, bags and any other item that one can put a name on.*

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Translation Services  
**Andrea Ferber - Certified Translator**  
201-394-0421  
mikan1@optonline.net  
**Andrea Ferber**

*Certified translator from German, Hebrew, French into English. Will translate your forms, applications, certificates, letters... at a reasonable rate whenever you need it for.*

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Writing, Editing and Publishing Services  
**The Wordsmithy**  
472 Henley Ave, New Milford, NJ 07646  
201-986-0647  
friedman.jeanette@gmail.com  
**Jeanette Friedman**

*Specializing in writing of biographies, pop culture, Judaic topics and Holocaust memoirs.*

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